

Liquor under threat in Indonesia?

A recent edition of the Jakarta Post has 'suggested' that a draft regulation could be in the pipeline advocating plain packaging or graphic pictorial warnings for alcohol products. The newspaper claims that Deputy Trade Minister Bayu Krisnamurthi has confirmed to it that a regulation has been drafted for use of one or the other packaging options on liquor products with a strength of 20 proof upwards. [There was no more detailed information that TRBusiness was able to obtain as this was being written, but we will endeavour to track some down-Ed].

TRBUSINESS