APTRA to host first Airport Forum in Singapore this May

The Asia Pacific Travel Retail Association (APTRA) says it is planning for a busy week at the upcoming TFWA Asia Pacific Exhibition & Conference in Singapore in May with its first Airports Forum; the fourth APTRA KPMG Insights Seminar; a presentation to Conference delegates; the AGM and a series of meetings with airports, brands and retailers.



Before the show opens, on Sunday 7th May, airport executives from across Asia Pacific will convene for the inaugural APTRA Airports Forum.

This private meeting, which will be open to airport executives, is intended to give participants a chance to discuss travel retail best practice with their peers.

The agenda will include research conducted by m1nd-set specifically for airports in the region plus insights to market trends and topical advocacy issues.

SETTING PRIORITIES FOR THE COMING YEAR

Attendees will also discuss how the APTRA service to airports should be enhanced in order to set priorities for the coming year and for future Airport Forums.



The TFWA Asia Pacific Exhibition and Conference will take place at the Marina Bay Sands hotel in Singapore once again this year.

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As TRBusiness reported, at the recent China's Century Conference in Guangzhou, APTRA President Jaya Singh called on airports in Asia Pacific to become honorary APTRA ambassadors.

In his presentation to the Conference plenary on Monday 8 May, Singh will update delegates on the current activities of the association, including the enhanced service to airports, selected advocacy developments, the evolution of the Responsible Retail Training Programme and the 2017 research programme.



Singh will make his customary address to delegates in May at the TFWA Asia

Pacific opening conference.

Following the successful 2016 series, the first APTRA KPMG Insights Seminar of 2017 will be staged on Wednesday 10th May (7.30-9.00am) in Room 3111, Level 3 Marina Bay Sands Exhibition Centre.

A number of companies have recently stepped forward to sponsor the seminars: Bommidala Group, Brown Forman, Changi Airport Group, DFS, Distell, Eastern Duty Free, The Edrington Group, Jonathan Holland & Associates, Moet Hennessy, Regent Asia Group and Treasury Wine Estates.

GLOBAL CONNECTED CONSUMER RESEARCH

The seminar will feature insights from KPMG's ongoing Global Connected Consumer research into technology innovations in the retail sector and what the future consumer will expect from their retail journey.

Research partner m1nd-set will also reveal findings from the 2017 studies into consumer behaviour in China, Japan, Korea and India, as well as highlights from the 2016 series, which included reports on Australia & New Zealand, Indonesia, Thailand, Vietnam and The Philippines.

This year's APTRA consumer research programme is kindly sponsored by Remy Cointreau.

APTRA members are invited to attend their Annual General Meeting on Wednesday 10th May (4.30-6.00pm) also in room 3111 MBS level 3.

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The APTRA team will be on site at stand N5 on Level 1 of the exhibition hall from 8th to 11th May.

For appointments contact info@aptra.asia; www.aptra.asia for more information.

