

The busiest airport in New Zealand, Auckland (AKL), has added new local and international brands to its international departure area - with purchasing offered before arrival at the gateway.

Kiwi handbag brand Saben now has a pop-up presence – the first of many retailers to be showcased says AKL. The brand's products are available online through the 'click and collect' service ready to be picked up when they next travel internationally from the airport. Saben is celebrating its opening with lucky-dip draws for gifts valued between NZ\$49 and NZ\$129.

Coty brand OPI has also opened nail bar "in response to passenger demand for an airside nail salon" says AKL, with a selection of colours not available elsewhere in New Zealand.

Meanwhile Lolaandgrace – the jewellery and accessories brand launched in 2012 by the Swarovski Group (*pictured*) – has also landed at AKL with prices between NZ\$40-100. Finally, G-Factory which sells Casio G-Shock watches, has an exclusive range of limited editions and colours priced from NZ\$30-1,500.



Richard Barker (left), Auckland Airport's General Manager Retail & Commercial,

comments: "It's exciting for us to have so many top retailers coming on board, from local darling Saben to Lolaandgrace. They join the likes of Benefit Cosmetics, MAC, Icebreaker, Miu Miu from Prada and jewellery brands Karen Walker, Boh Runga and Nick von K.

DOMESTIC ADDITION

The domestic terminal has also seen the recently opening of shirt store 3 Wise Men which Barker says "is

Auckland Airport (AKL) adds new beauty/fashion retailers

already proving extremely popular". AKL, which processes 14m passengers annually (55% international) now has over 100 retailers and Barker comments: "We will continue to target high quality retailers to open stores at the airport."

