



Paton's, the Australian confectionery company, has announced the appointment of David Ong to the role of Regional Manager Asia.

Based at the company's headquarters in Australia and reporting to Head of Sales Geoff Henthorn, Ong will be responsible for developing the domestic and travel retail markets across the Asia region.

In addition to a career in export markets management, branding and new product development across diverse industries in the Asia Pacific, Ong is also bilingual in English and Mandarin.

Geoff Henthorn commented: "David brings to Paton's his broad experience of sales, marketing and business development across a range of companies on the international stage.

We welcome him to our team and look forward to working with him to develop new and existing markets across Asia.