DFS draws over 1,000 to 8th Masters of Wines & Spirits

DFS Group's eighth Masters of Wines and Spirits event held in Singapore in partnership with Changi Airport Group (CAG) attracted over 1,000 local and international guests on 23-24 March, and the collection will now be available for purchase at the airport itself.



As reported, DFS pulled together a collection of 140 of the rarest and finest whiskies, wines, Cognacs and Champagne from around the world for the event hosted at Singapore's state-of-the-art complex, Infinite Studios.

Guests were invited on an 'immersive and interactive journey' to discover each of the brands through 'engaging video art installations' and digital projections and an exploration of a wide variety of unique tasting experiences, says DFS.

As previously reported, this year's edition of Masters of Wines and Spirits explored the theme of 'Masters at Work' – an homage to those who have acquired complete knowledge or skill in a subject, technique or artform.

FOUR MASTERCLASSES ON OFFER

During the weekend, DFS celebrated six masters across a spectrum of backgrounds including Brooke Supernaw of DFS as Master of Curation, Ewan Gunn of Diageo as Master of Whisky, Sarah Burgess of The Macallan as Master of Malt, Fabrice Papin of Château Lafite Rothschild as Master of Wine, Hidetsugu Ueno of Bar High Five as Master of Cocktails, and DJ Arthur Bray as Master of Music.



Brooke Supernaw, DFS Group's Senior Vice President Wines,

During the event four masterclasses were available for guests to partake in. Masters of Malt hosted by Sarah Burgess, Whisky Maker at The Macallan, saw guests taste premium and exclusive products such the Macallan Enigma and Macallan M Decanter.

Masters of Wine hosted by Fabrice Papin, International Brand Ambassador of Château Lafite Rothschild took guests through a fullrange tasting of eight different Domaines Barons de Rothschild Châteaux wines.

Masters of Blending hosted by Ewan Gunn, Global Whisky Master at Diageo, saw guests taste Coal Ila 35 year-old, Port Ellen 39 year-old and Johnnie Walker Blue Ghost and Rare.

UNRIVALLED AND ILLUSTRIOUS ASSORTMENT

Finally, Masters of Cocktails presented by Japanese mixologist and Spirited Awards World's Best Bartender in 2016, Hidetsugu Ueno, took guests on a journey through the Japanese craft of spirits and a cocktail making session featuring whisky, sake and gin. DFS draws over 1,000 to 8th Masters of Wines & Spirits

Spirits, Tobacco, Food and Gifts.

"This year's Masters of Wines and Spirits once again showcases the extensive expertise of DFS' merchant team in curating a world-class, bespoke collection and bringing together the world's most sought-after wines and spirits and their brand ambassadors," said Brooke Supernaw, DFS Group's Senior Vice President Wines, Spirits, Tobacco, Food and Gifts.

"Our ability to present such an unrivalled and illustrious assortment of highly collectable and exclusive products would not be possible without the longstanding partners and relationships we hold dear."



DFS Group executives pose with the six Masters.

"Changi Airport is honoured to host the latest annual edition of the Masters of Wines and Spirits here in Singapore, said Teo Chew Hoon, Group Senior Vice President for Airside Concessions, Changi Airport Group. Through our long-term partnership with DFS, we strive to delight our passengers with unique experiences and look forward to showcasing another outstanding and rare collection that can only be found at Changi,"

The collection – including The Macallan 72 Year Old in Lalique, 'The Genesis Decanter'; a set of three rare vintages from the Château Lafite Rothschild Double Magnum Collection and Port Ellen's 39 Year Old – will be showcased and celebrated at Changi Airport through a series of activations at Terminals 2 and 3 until the end of April.

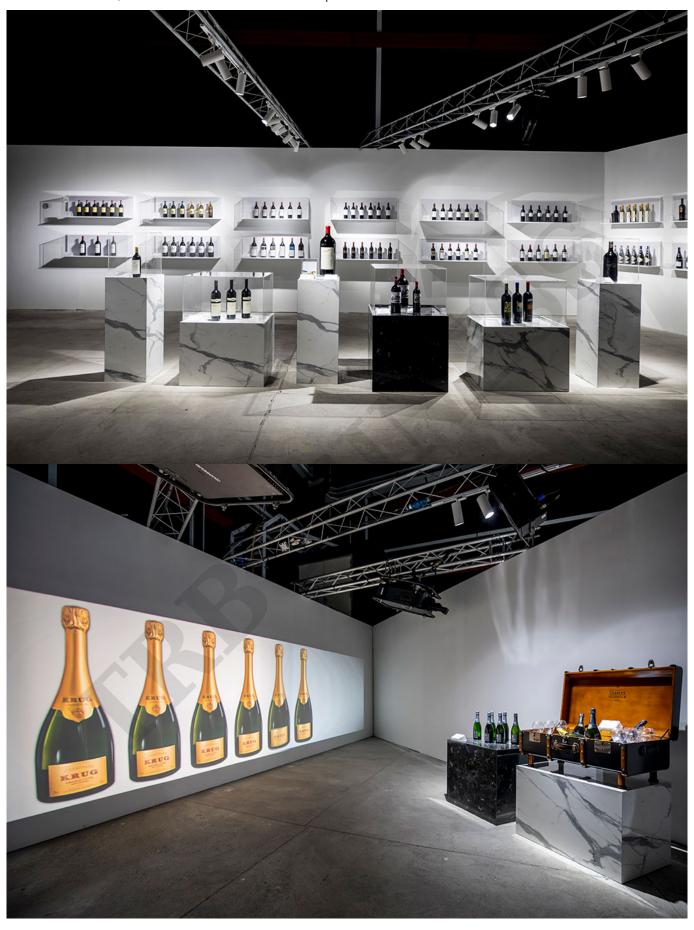


The whisk(e)y room at the 8th Masters of Wines & Spirits event in Singapore.

DFS Masters of Wines and Spirits is part of the DFS Masters Series, a program of exhibitions around the world which showcase products in the following categories: Wines and Spirits, Beauty and Fragrances, Watches and Jewellery.

The full 2019 Masters of Wines and Spirits Collection will be available for purchase at Singapore's Changi Airport from March 25. A smaller, curated collection will be available later in year at T Galleria by DFS in Hong Kong and Macau.

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