

Heinemann Australia secures Gold Coast duty free contract

Heinemann Australia has secured the seven-year contract for two shops in departures and arrivals at Gold Coast International Airport.

News of the Gold Coast contract win was revealed by Gebr. Heinemann at its **annual press conference** in Hamburg earlier this week, which was attended by *TRBusiness*.

Trading under the Heinemann Duty Free branding, the retailer will operate a 430sq m departures shop and 300sq m arrivals outlet.

The shops will focus on spirits, wine and sparkling wine, as well as perfumes and cosmetics.

Both retail areas will be designed as walk-through shops. Over the course of the terminal expansion, they will also be significantly expanded and receive a completely new design concept by 2020.

SECOND AUSTRALIAN AIRPORT

Gold Coast will be Heinemanns second Australian airport, having won the **Sydney duty free** contract in 2014.

The Sydney operation has proved extremely successful – the marketplace concept growing approximately 10% in its first full year of operation.

More than 6.5 million passengers use Gold Coast Airport each year, with passenger numbers expected to reach 16m by 2037. Direct international connections include Hong Kong, Japan, Malaysia, New Zealand and Singapore.

Richard Goodman, Managing Director Heinemann Australia: “We are delighted to have a presence at this important airport, which is the gateway to Australia’s leading tourist destination.

“Sydney was a first – and very substantial step for Gebr. Heinemann to enter the Australian market. Our focus continues to grow profitability in this region and we see Gold Coast Airport as an ideal location and perfect partnership for us.”

Gold Coast Airport Chief Operating Officer Marion Charlton said she was excited to be partnering with Heinemann as the airport enters a new growth phase.

“As one of the fastest growing airports in Australia, we are constantly looking to enhance the travel experience and retail offering for our visitors.

“Gold Coast Airport will be unrecognisable in a few years, with a terminal redevelopment, on-site hotel and consolidated ground transport facility among some of the upgrades to cater for long-term passenger growth.

“Duty Free is an important part of our international passenger journey and having seen first-hand the transformation of the Sydney Airport duty free store, we are confident that together we will provide an exceptional retail experience”.



Gold Coast Airport handles more than 6.5 million passengers each year with numbers expected to reach 16m by 2037.



Gebr. Heinemann is continuing to enjoy strong performance at Sydney Airport, its first Australian airport location.