

HKIA celebrates Xmas with pax cash reward coupons

Airport Authority Hong Kong (AAHK) reports that it is to 'celebrate the upcoming Christmas holiday' by offering a series of shopping promotions, plus cash reward coupons worth up to HK\$15,000 (\$1,920).

This 'instant rewards programme' runs from 20 December 2017 to 2 January 2018, during which travellers will be able to redeem their cash coupons when making electronic purchases at HKIA.

In addition, customers making purchases with their UnionPay cards will be offered additional rewards.

SCALED DISCOUNT COUPON SYSTEM

For example, at the lower end of the scale, a customer spending HK\$5,000 (\$641) will qualify for a HK\$200 (\$25.60) cash coupon if they pay by any accepted type of electronic payment. However, they will qualify for an additional US\$50 cash coupon if they pay by UnionPay card (see table).



Hong Kong International Airports adopted mascot for December.

Spending of	All Types of Electronic Payment	Payment by UnionPay Card
HK\$5,000	HK\$200 cash coupon	Additional \$50 cash coupon
HK\$20,000	HK\$1,200 cash coupon	Additional \$100 cash coupon
HK\$50,000	HK\$5,000 cash coupon	Additional \$200 cash Coupon
HK\$150,000	HK\$15,000 cash coupon	Additional \$600 cash coupon

Source: Airport Authority Hong Kong.

At the higher end of the scale, a customer spending HK\$150,000 (\$19,203) will qualify for HK\$15,000 (\$1,920) cash coupon if they pay electronically. However, they will receive a US\$600 cash coupon if they pay by UnionPay card. (see table).

In addition, HKIA management says the airport mascot – complete with full Christmas outfit – will be walking around the terminal, ready to meet, greet and take snapshots with travellers.



FREE DELIVERY - DEPENDING ON SPEND

There will also be a free delivery service to Hong Kong for travellers spending HK\$1,000 (\$128) or more in a single transaction on clothing, bags and accessories. Travellers spending HK\$2,500 (\$320) or more in a single transaction will also receive free delivery to the Mainland, as well as to Japan, South Korea, Indonesia, Macao, Malaysia, the Philippines, Singapore, Taiwan, Thailand and Vietnam.

In the meantime, Airport Authority Hong Kong has today reported a 10% growth in passengers to 5.94m in November, while flight movements increased by 7% to 34,900, compared to the same month last year. Cargo throughput went up by 6.9% year on year to 466,000 tonnes.



Christmas at Hong Kong Airport.

HKIA HANDLED 66.5M PAX IN FIRST 11 MONTHS

Airport management stated: "Passenger traffic recorded strong growth in November. Building on a low base created by a temporary reduction of time slots due to the launch of the new air traffic management system last year, passenger growth was mainly driven by a 16% year-on-year increase in transfer/transit traffic. Passenger traffic to/from Southeast Asia, Mainland China and Japan recorded the most significant increases."

Over the first 11 months AAHK added that HKIA has handled a total of 66.5m passengers, and handled 383,995 flight movements, marking year-on-year increases of 3.3% and 2.2%, respectively. Cargo throughput soared 9.6% from the same period in 2016 to 4.48m tonnes.

On a rolling 12-month basis, HKIA handled 72.6m passengers and 419,660 flight movements, recording year-on-year increases of 3.2% and 2%, respectively, while cargo throughput climbed 9.7% to 4.91m tonnes.

C K Ng, Executive Director, Airport Operations of Airport Authority Hong Kong (AA) added that the most popular destinations at present are Kuala Lumpur, Sapporo, Osaka and Taipei.