



LS travel retail ASPAC has announced the appointment of Louis Dambrine as the new General Manager for Hong Kong, effective January 2015.

Relocating from Singapore to Hong Kong, Dambrine brings more than 15 years of international experience to the new role and will focus on driving growth and managing the business operations for LS travel retail in Hong Kong. He will report to Lee Charn Cheng whose remit covers Singapore, Malaysia and Hong Kong; all senior executives in the ASPAC region report directly to Emmanuel de Place, COO, LS travel retail ASPAC.

Joining LS travel retail in 2008 as Business Controller, Dambrine oversaw markets such as Asia, Poland, Hungary and Belgium. He moved to Singapore in 2012, and is currently the Finance Manager of the firm's Singapore and Malaysia operations. In 2006 to 2007, Dambrine worked as an internal auditor at Linedata Services and, prior to that, he was with Arval-BNP Paribas Group for seven years as their Financial Controller based in Paris and Czech Republic.

"I am confident that with Dambrine's extensive experience and knowledge in the travel retail market, he will help build on the excellent foundations that we have in Hong Kong and lead our team to achieve greater heights," says Lee Charn Cheng, General Manager, Singapore, Malaysia and Hong Kong.

"I would like to acknowledge Dambrine's outstanding contribution to the company over the last seven years and am certain that he is and will continue to be a great asset to our business."

Dambrine added, "This is an exciting time to be in Asia given that it is one of the fastest growing regions in the world. I am very excited to be working with a team of highly talented staff in the Hong Kong office who is committed to providing innovation, insights and results to our key stakeholders."