

More than 400 attend TFWA China's Century in Hainan

TFWA has announced that 418 delegates attended the fourth TFWA China's Century Conference in Sanya, Hainan island, this week - an increase of +1.5% on 2017's event.

The popular TFWA ONE2ONE service hosted 115 meetings during the course of the three-day conference held in partnership with APTRA at the Grand Hyatt Hotel in Haitang Bay (5-7 March).

A carefully curated conference agenda addressing, among other topics, the continued growth of China's booming offshore duty free business coupled with a dynamic social events and networking programme kept guests busy.

[Click links at footer for a summary of the most important conference items.]

ONE OF THE BEST YET

TFWA President Alain Maingreud commented: The fourth edition of our China event proved to be one of the best yet, thanks to the support of our hosts and sponsors, and to the excellent contributions of our invited speakers. Our sincere thanks to them and to all our delegates for joining us in Hainan, one of our industry's most important sales locations.

The conference was co-hosted by the Departments of Commerce and Finance of Hainan Province with the country's leading travel retailer China Duty Free Group as Diamond Sponsor.



Attendance to the 2019 TFWA Chinas Century Conference rose by 1.5% on 2017.
Source: IndieGroup.



China Duty Free Group President Charles Chen (left) spoke at length about the huge potential

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afforded to duty free and travel retail in Hainan and called on stakeholders to exploit the opportunity to raise penetration, conversion and ATV. He was also asked by conference Co-moderator and TFWA Managing Director John Rimmer about the slowdown in Chinese spending and the ramifications that has for the business. Source: TFWA.

Cartier and Interparfums were Platinum Sponsors while Phoenix Sanya International Airport was Official Airport *[more more on the sponsors, [click here](#)]*.

Haitang Bay is home to the sprawling CDG Sanya International Duty Free Shopping Complex.

TRBusiness was re-appointed as the official media partner and publisher for the TFWA China's Century Conference, producing the official event magazine and workbook *(both translated into Mandarin)*, which were available to all delegates.

Conference news and analysis

[Dufry to track offshore DF opportunity in Hainan, China](#)

[CDF: Beijing to be first in new downtown shop openings](#)

[TFWA CCC 2019: Chen issues Daigou warning](#)

Information on the speakers

[Speaker lineup revealed for Chinas Century Conference](#)

Watch out for the March print edition of TRBusiness for further coverage from the TFWA Chinas Century Conference. [Click here](#) to subscribe.



Source: IndieGroup.