

Regent Asia is the latest to partner with Air Asia's ecommerce platform Ourshop

AirAsias e-marketplace Ourshop and travel retailer Regent Asia have signed an agreement to allow travellers to pre-purchase and collect items from arrivals and departures at Ninoy Aquino International Airport Terminal 3.

According to the company, the partnership is the first of a number of phased airport rollouts in the Philippines over the next few months.

More than 2m international passengers fly with AirAsia to and from the Philippines each year and will benefit most from the online travel retail partnership. Passengers will obtain access to a wide selection of local and international brands including jewellery, health and beauty, liquor, gadgets and local products.



Regent Asia has joined the likes of Eraman and Plaza Bali Duty & Tax Free in partnering with Air Asias Ourshop.

HUGELY IMPORTANT MARKET

Hassan Choudhury, Head of Acquisition, Ourshop said: "The Philippines is a hugely important market in terms of the strategic growth of Ourshop and we are thrilled that such a globally respected travel retailer such as Regent Asia has agreed to partner with us.

"Manila's T3 alone serves some 22m guests per year, presenting what is a huge opportunity for us to expand our offering beyond just the 2m international passengers who fly with AirAsia each year. I want to personally thank Jose Chim Esteban for welcoming us as his extended family and look forward to sharing much success together."

Chim Esteban, Chairman and Managing Director, Regent Asia Group commented: "Our partnership with Ourshop takes duty free and travel retail to a whole new level. Coupled with the tens of thousands of travellers AirAsia brings to Manila and the natural synergy of the Ourshop platform, this alignment is a perfect partnership.

"We look forward to working with Ourshop to provide travellers at T3 Manila International a more seamless and efficient online shopping experience."

Regent Asias online store will be available on Ourshop.com early next month.

As reported, **Eraman**, **Plaza Bali Duty & Tax Free**, **Lagardère Travel Retail in Australia** and **Lotte Duty Free in Indonesia** have all signed agreements with Air Asias Ourshop.