

# SYD Tax & Duty Free (Nuance) and Sydney Airport opened a new jewellery precinct for Australian brands Toscow, Kailis and Cerrone today.

The new offer in the T1 international terminal offers some of Australias best indigenous opal (Toscow) and pearl (Kailis) jewellery, alongside exquisite products from Cerrone.

"We're thrilled to add these new T1 store concepts to our growing list of airport firsts," said Sydney Airport General Manager Retail, Andrew Gardiner.

The airport says that this development forms part of Sydney Airport's commitment to provide a range of fashion and lifestyle retailers, designed to improve choice and value for international travellers.

"With millions of travellers passing through the International terminal each year, we're committed to innovating and evolving our retail offering to align with the expectations of our customers, said Gardiner.

## Sydney opens three T1 boutiques



#### **MORE TAILORED CHOICE**

By offering these three luxury Australian brands in one location, Sydney Airport offers Australian and international customers an exceptional shopping experience with greater choice of brands and value," he added.

Adding his comments, Nuance Australia CEO, Philippe Boyer, said: "Nuance Australia is a pioneer in creating new and interactive retail concepts for our shoppers. The new jewellery boutiques in T1 will entice shoppers with a unique offering that is tailored to the wants and needs of international travellers."

As Sydney Airport management says, Australian opal is one of the must have keepsakes for visitors to Australia's shores and Toscow is the largest opal jeweller in Australia which has traded with successive concessionaires at Sydney and other airports in Australia for more than three decades.

This new boutique will offer the companys opal jewellery at tax and duty free prices, with the new store said to be the first to use a new concept furniture design. The retailer says this not only provides a stylish setting to display fine jewellery, but also a luxury shopping experience for tax and duty free customers.

## Sydney opens three T1 boutiques



## **SOUTH SEA PEARLS**

In addition, the new Kailis Australian pearls boutique will trade off the companys international reputation for rare and beautiful Australian South Sea pearl jewellery. Sydney Airport says that over the past four decades, Kailis has grown from a small specialist pearl jewellery store in Broome to become an iconic Australian luxury brand.

Last, but not least is Australia's leading manufacturer in exquisite jewellery, Cerrone. The Airport and Nuance says that since Nicola Cerrone started his business in a small terrace house in Leichhardt over 40 years ago, Cerrone Jewellers has become highly regarded as a producer of jewellery made with the finest materials and exceptional attention to detail.

The Cerrone store was apparently designed by Sydney-based architect Robert Parisi, who worked with bronze, copper and timber veneer finishes to give the store its luxurious feel which complements the gorgeous pieces.