

Airport Lounge sales surge as summer draws to a close



Airport lounge company, No.1 Traveller, which operates at Heathrow, Gatwick, Stansted, Birmingham and Edinburgh Airports, reports record passenger numbers across its business.

The lounge operator says that with the summer holiday season drawing to a close, more travellers are looking for new ways to escape the hustle and bustle of busy airports.

No. 1 Traveller Lounge at Heathrows Terminal 3.

The premium hospitality specialist launched a new lounge concept, My Lounge, aimed at the 'fun-seeker' and more 'casual traveller' at Gatwick's North Terminal last month.

"This has also seen immediate commercial and critical success, welcoming several thousand passengers in its first month," says No. 1 Traveller.

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At Gatwick, No.1 Traveller has seen 20% increase year-on-year, as well as a 62% increase at No.1 Birmingham and 50% at No.1 Stansted.

Phil Cameron, Founder & CEO of No.1 Traveller said: "The lounge market continues to grow, especially for No.1, with a staggering increase in passenger numbers year-on-year.

"We've been able to broaden our market to include a more relaxed, cross-generational crowd with My Lounge, which is a much more inclusive experience and breaks through the perceived formality of traditional lounges. Allowing people a choice has immediately increased our appeal so we look forward to rolling out My Lounge elsewhere."