

Prague Václav Havel Airport hails first Björn Borg shop in Czech Republic

Prague Václav Havel Airport (PRG) has unveiled a new fashion store at Terminal 2 from famous tennis star Björn Borg.

The eponymous outlet, which measures 62sq m, opened last month (27 June) at the end of Pier D. This followed victory in a competitive tender for the space.

It is the brand's first business unit in the Czech Republic.

There was no such mono-brand sportswear or footwear store in Terminal 2 before now, so we are very pleased to add Björn Borg to our airport's offerings, a spokesperson told *TRBusiness*.

As reported, Lagardère Travel Retail won a 10-year duty free contract covering 24 business units over 4,372sq m across both of PRG's terminals last month.

To read a detailed interview with Prague Airport Executive Director Non-aviation business Jiří Petržílka from earlier this year, [click here](#).



The acclaimed tennis stars first shop in the Czech Republic opened on 27 June.

