Next joins High Street retail lineup at London Gatwick

UK High Street fashion retailer Next will enter Gatwick Airport (LGW), with a store in the South Terminal in September, which will be the largest airport store at 1,850sq ft, LGW reports today.



The new store will stock High Street 'favourites' for men and women – with a focus on summer clothing, accessories, shoes and swimwear – at tax free prices.

No stranger to UK airports, Next already has stores at Birmingham, Manchester and Stansted airports.

"With Gatwick's 'carry on-board' policy, passengers won't need to worry about whether they can squeeze purchases into their hand luggage as, alongside their hand luggage allowance, each passenger is allowed to take an airport shopping bag onto their flight," says LGW.



The new store will stock High Street 'favourites' for men and women - with a focus on summer clothing, accessories, shoes and swimwear - at tax free prices.

The airport says that its 'collect on return' service allows passengers to take advantage of the tax free prices offered, without having to take purchases away with them on holiday.

HIGH DEMAND

"Passengers jetting off for some winter sun can take advantage of airport prices and have clothing more appropriate for the British climate waiting at the airport on their return," it continues.

The arrival of Next at Gatwick is in response to the airport's regular surveys, which show that the retailer is a shop passengers most want to see at the airport.

On opening, it will join Gatwick's line-up of 35 shops and 27 restaurants, enhancing an already extensive range including Harrods, SuperDry, Jo Malone, Ted Baker and Dixons.

Guy Stephenson, Gatwick Airport's Chief Commercial Officer said: "Next is the latest quality addition to Gatwick's extensive retail offering, providing everything you need for your getaway.

BEST OF HIGH STREET AT TAX FREE

PRICES

"The store's arrival is in response to passenger requests in our regular surveys and joins a stellar line up of recent new openings at Gatwick, including the world's first airport gin distillery, The Nicholas Culpeper and renowned chef Bruno Loubet's Grain Store.

"Coupled with the convenience offered by our airport wide 'carry on-board' and 'collect on return' services, the 41.7 million passengers travelling through the airport every year will experience the best of the High Street at tax free prices."

John Rowland, Store Manager, Next Gatwick, adds: "Launching the new Gatwick store is a great privilege; we will be able to show off our fantastic range and serve customers travelling to 80 countries in five different continents.

"Add to that the fact that our product offering is aimed at enhancing our customers' holidays all year round and we have a service to be really proud of."