

Special Lanson gift sets at Zurich through December



Travellers coming through Zurich Airport between 2 29 December will be exposed to two 'exceptional' Champagne gift sets, as Lanson stages its latest high profile promotion within the duty free stores.

The first offer, titled the 'The Traveller Showcase' features an exclusive Lanson-branded Samsonite Cube Lite suitcase containing a bottle of Extra Age cuvee and two Champagne glasses.

A light, robust and timeless fashion piece designed to protect the travelling connoisseur's Extra Age cuvee while on the move, the case can be reused again and again once the protective bottle cover is removed.



The second offer is the 'Timeless Gift Box': an elegant,

deep, hinged presentation case holding three bottles of Extra Age cuvee and a pair of graphite-coloured watches, bringing to life the brand's 'wheels of time' marketing theme.

With the bottles removed, the carbon design box can be used to hold six timepieces.

Olivier de la Giraudière, Export Director Champagne Lanson, says, "This is an extraordinary promotion we

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are running and we expect a high visibility of these top premium gifts throughout the high promotion period.

This is a unique gifting opportunity for the Christmas and New Year festivities.”

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