

Delhi Duty Free unveils second Malt Festival

A specially curated assortment of over 150 malts and recently launched duty free exclusives are available to travellers at Indira Gandhi International Airport under a new initiative.

As part of a two-month promotion, whisky enthusiasts can explore a variety of Single Malts from different regions of Scotland as part of retailer Delhi Duty Free Services (DDFS) second Malt Festival.

Brand ambassadors will be available to teach customers about the stories, craft and heritage behind each of the malts, with every transaction over \$110 unlocking entry into a draw to win a premium home bar fully stocked with 25 bottles from DDFS Premium Liquor Collection, worth \$10,000.

In addition, customers will be able to avail themselves of discounts on certain brands and complimentary gifts when purchasing two or more bottles from a selected range.

Luke Gorringe, CEO, Delhi Duty Free said: Every year we aim to delight our customers by creating exciting experiences and activations. This year is no different. The latest edition of our popular Malt Festival not only gives our customers the opportunity to discover rare, iconic brands, but also win some great prizes.



Customers spending over \$110 are entered into a prize draw to win \$10,000 worth of premium liquor and a home bar. Source: Facebook @DelhiDutyFree