Hamleys opens second toy store at Mumbai Airport

Mumbai, GVK MIAL has opened its second dedicated Hamleys toy shop in Mumbai's Chhatrapati Shivaji International Airport domestic Terminal 1 today.



The airport company says that this new rendition of the iconic British toy shop will retail 'an expansive traveller-friendly product range' which has been specially selected for busy passengers/customers 'on the go'.

## **OFFERING A VIBRANT ATMOSPHERE**

The company said: "In line with the existing trends and international launches, the new store – in addition to offering a vibrant atmosphere at Terminal 1 – will present a range of merchandise that includes innovative products like travel games, amongst others, making for a perfect in-flight entertainment.



The new Hamleys store located in MIALs domestic Terminal 1.

"Registering one of the highest footfalls amongst airport stores across the globe, the Hamleys outlet at the domestic terminal will make for an ideal pit stop for buying gifts, souvenirs and toys."

The airport company says Mumbai Chhatrapati Shivaji International Airport is now one of India's preferred retail destinations, which has continued to show its commitment to offering 'an array of renowned global brands'.

## MUMBAI AIRPORT NOW OFFERS 150 BRANDS

It believes that this latest store launch 'corroborates' that commitment, with GVK MIAL creating a retail area which caters to the needs of travellers from every age group, white believes it also transforms CSIA into an 'unparalleled shopping and leisure destination'. Hamleys opens second toy store at Mumbai Airport

The airport company adds: "Over the years, more than 30 brands, such as Adidas, Lacoste, Fossil and Delsey, have made their foray into travel retail in India through CSIA.

"With over 150 outlets, the Mumbai International Airport constantly works towards offering desirable features and best-in-class services through state-o--the-art infrastructure to its passengers.

"The airport has successfully set up a retail spread that caters to the need of travellers and promises to offer an enriching retail experience to air travellers transiting through the city."



This is the second Hamleys store at Mumbai Airport. Click image to enlarge.