

DFS offers exclusive Hermès watches



DFS Group has announced today that it is offering a series of special prestige Hermès red-strapped watches exclusively at its outlets from today.

The company said that the Heure-H Rouge Casaque collection is being sold exclusively at DFS airport stores and downtown T Galleries and DFS Galleries.

“We are incredibly excited to work with our long-standing partner Hermès on the exclusive release of this outstanding collection, which serves as a clear reminder of why global travellers with an eye for the unique, and an appreciation for fine watches and jewellery continue to shop at DFS,” said Christophe Chaix, Senior Vice President, Global Merchandising Watches, Jewellery, Accessories & Sunglasses, DFS Group (*shown, top of screen*).

DFS says that these watches are ‘proudly emblazoned’ with the iconic letter ‘H’ – obviously the emblem of Hermès – with each of these timepieces featuring a Rouge Casaque bull-calf strap available in single or double wrap-around versions.

DETAILED CRAFTMANSHIP

The straps are also crafted, having been made in the leather workshops of La Montre Hermès in Switzerland, which DFS says ‘epitomises the House expertise and mastery in leather-making’. It adds that a ‘handy yet delicately disguised strap-changing mechanism’ allows different straps to match a particular outfit or occasion.

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The Heure H Rouge Casaque - PM.

Framed by the square stainless steel watch case in silver or gold plated steel is a pristine, white watch dial with a stamped sunburst motif. In an alternative design that also exudes understated elegance, the white natural mother-of-pearl watch dial is set with 11 diamonds (0.09 ct).

The new collection will be available from today at several airports where DFS is currently retailing, including Hong Kong, Singapore Changi, Honolulu, San Francisco, Los Angeles and Abu Dhabi. At the same time, T Galleria downtown stores carrying the range will include those located in Hong Kong, Tsim Sha Tsui East, Hawaii (*Waikiki*), Singapore and Macau (*Shoppes at Four Seasons*).

DFS Gallerias that will progressively be rebranded as T Gallerias will also carry the range and these outlets include those located in Guam, Saipan, Okinawa, Bali, Auckland, Sydney and Cairns.

[TOP IMAGE: Christophe Chaix, Senior Vice President, Global Merchandising Watches, Jewellery, Accessories & Sunglasses, DFS Group].