

Austrian wine producer Schlumberger has extended its Fashion line of sparkling wines with a new ROSÉ Secco varietal aimed at a younger target audience.

Joining WHITE Secco and a newly repackaged GOLD Secco, the ROSÉ is dry but fresh and fruity, with a flavour of wild berries. Made in the traditional method involving secondary fermentation in the bottle, but wrapped in fun, feminine wraps, the range will hold special appeal for young women who enjoy sparkling rosé wines.

The Schlumberger Fashion line is augmented by the Classic line of a sparkling brut and rosé wine, already available across international markets and aimed at the more mature, sophisticated Champagne and sparkling wine drinker.