



**Abercrombie & Fitch and Inter Parfums have entered into a seven-year exclusive worldwide fragrance license agreement, which includes the supply of new scents to the duty free market.**

Under the agreement, Inter Parfums will create, produce and distribute new perfumes and fragrance-related products, including new men's and women's scents planned for both Abercrombie & Fitch and Hollister for 2016.

*Right: Abercrombie & Fitch No1 scent for women.*

Inter Parfums will distribute these fragrances internationally in specialty retailers, high-end department stores and duty free shops, and in the US, in duty free shops and potentially in Abercrombie and Hollister retail stores. Financo, LLC represented Inter Parfums in this transaction.

Jean Madar, Chairman and CEO of Inter Parfums, Inc. said: "We greatly respect what the Abercrombie & Fitch organisation has thus far accomplished in the realm of fragrance, most notably with Fierce, the brand's well-established top selling scent.



*Abercrombie & Fitch No.1 mens fragrance set.*

“We look forward to developing new scents that capture the essence and energy of both the Abercrombie and Hollister brands, and to taking the portfolio to a larger global audience. With our global distribution network, we plan to build this fragrance enterprise by capitalising on the popularity of the brands in international markets.”

Jonathan Ramsden, Chief Operating Officer of Abercrombie & Fitch added: “We already have a successful fragrance business and believe that, with Inter Parfums as our partner, we can leverage this into a much larger global opportunity.

“We chose to partner with Inter Parfums because of its successful track record of cultivating and growing fragrance lines for fashion and luxury goods brands. We are confident that Inter Parfums will convey our brand message through scent and, with its global distribution network, make fragrance an even more meaningful contributor to our business.”