Origins continues to leverage the ‘natural power’ of plants with its award-winning Plantscription Anti-aging collection with formulations that contain Anogeissus tree bark extract, an anti-aging ingredient that delivers ‘extraordinary skin care results’.

Native to the Republic of Ghana in West Africa, Anogeissus is a sacred tree that is deeply integrated into African culture. Commonly known as “Siiga,” meaning “the soul,” local tribes revere Anogeissus extract as a potent natural wound healer and antimicrobial.

After conducting five years of research, in partnership with plant scientists at the University of Strasbourg, Origins discovered that the extract of the bark demonstrated an ‘excellent ability’ to protect collagen and help boost skin’s natural production levels of a glycoprotein called fibrillin.

“This resulted in a firmer and more resilient, youthful-looking complexion,” says the brand. “With Anogeissus as a key ingredient within the Plantscription Anti-aging collection, Origins raises the bar for naturally-derived, age-correcting skin care.”
ANTI-AGING CLEANSER AND LOTION

The foaming Anti-aging cleanser contains potent plants extracts to wash away dirt, makeup and impurities. The cleansing system contains core ingredient, Anogeissus, along with Oat Protein and Jasmine Flowers.

The Plantscription Anti-aging treatment lotion is also fortified with Jasmine Flowers, in addition to Caffeine and Aloe Leaf. “This lightweight, moisture-rich treatment lotion has a milky texture that penetrates skin on contact to deliver softening and conditioning benefits, much like a skin cream,” says the brand.

“When used together, Plantscription Anti-aging cleanser and Plantscription Anti-aging treatment lotion are clinically proven to preserve skin’s moisture barrier while also working to hydrate, smooth and boost radiance,” claims Origins.

According to the skincare brand, 94% of women reported feeling that their skin felt soft and had been gently cleansed, with all traces of makeup removed. 92% reported that their skin appeared healthy-looking 90% felt their skin was more conditioned.

After 1 week 94% reported their skin felt refreshed and radiant 88% claimed their skin felt renewed.

The Plantscription Anti-aging cleanser and Plantscription Anti-aging treatment lotion cream will be available at Origins Travel Retail locations across Europe, Middle East and Africa from February 2013.
Anogeissus tree bark infuses new Origins Plantscription products