

Butlers Chocolates and Drumshanbo make a bang with Dubai Duty Free stand

Butlers Chocolates and Drumshanbo Gunpowder Irish Gin have launched an exclusive stand takeover at Dubai Duty Free (DDF).



Arriving passengers to DDFs stores can explore the Irish gin collection alongside Butlers Chocolates truffle and bar range – two successful Irish brands in DF&TR.

Butlers Chocolates Karl Marnane said: We are delighted to work with the team at Drumshanbo Irish Gin on this exciting cross-category initiative.

We would like to thank the confectionery and liquor departments at Dubai Duty Free for their ongoing support.

Butlers won **Best Confectionery Product** at last years consumer-voted Travel Retail Awards for its Platinum Collection and was a double finalist at this years event for its Butlers Drumshanbo Gunpowder Gin chocolate truffles and Butlers Premium Collection.