

DFS offers sale savings up to 70%



Customers at DFS Singapore's downtown T Galleria store are being offered up to 70% off across a wide selection of products in its Spring/Summer 2014 Sale.

The travel retailer is including a wide range of discounted merchandise at its Singapore and other outlets worldwide until mid-July, including men's and women's bags, accessories, ready-to-wear, shoes and fashion brands.

The retailer also adds that it has recently launched its new 'LOYAL T Program', which offers more benefits to reward its customers. Members can enjoy special privileges and exclusive access to services and events, such as invitations to seasonal presales to get ahead of the crowd. To initiate membership, DFS says shoppers need only make a single purchase at any DFS location.

Meanwhile, for the duration of the seasonal sale, shoppers who spend S\$500 (\$400) and above at T Galleria Singapore will receive a complimentary T Galleria travel adapter featuring the signature DFS hue.

During June those customers who have spent S\$200 (\$160) and above in a single receipt at T Galleria Singapore – and who enrolled in the LOYAL T Program – have also been offered a complimentary Beauty Concierge service in-store.