Last week, Harrods joined forces with British Airways to showcase the best of British fashion design as part of a two-hour fashion show at 30,000ft. The event took place over Johannesburg in British Airways’ newest A380 aircraft, which will begin operating between London and Johannesburg on Wednesday 12th February.

The A380 became a catwalk in the sky, showcasing the SS14 collections of Britain’s top designers to 200 special guests. Looks were presented from Stella McCartney, Jenny Packham, Victoria Beckham, Matthew Williamson, Ralph & Russo and Temperley, with shoes provided by Jimmy Choo and jewellery by Astley Clarke, Monica Vinader, Shaun Leane and Lara Bohinc.

“Harrods is delighted to have partnered with British Airways, bringing together two iconic British brands, to create a spectacular event,” said Harrods Managing Director Michael Ward of the event.

“Celebrating the exceptional design of the A380, we were able to present the talent and creativity of our most respected British fashion designers, in a unique experience at 30,000ft.”

British Airways A380 flights will begin operating between London and Johannesburg three times a week, alongside the airline’s 11 existing Boeing 747-400 weekly flights. The A380 services will increase to six weekly by Thursday 6th March.