

Former Editorial Director Doug Newhouse joins The IWSR

The IWSR travel retail team has announced former *TRBusiness* Editorial Director Doug Newhouse as its new Senior Consultant.



According to The IWSR, Newhouse will focus on helping The IWSR become the 'go-to source' for data and insights in the travel retail alcohol industry.

Commenting on the appointment, Tim Simmons, IWSR Global Head of Travel Retail, said: "We're delighted to be welcoming Doug Newhouse to the IWSR. Doug's skillset naturally complements those already in-house and together they'll help us accelerate our next phase of development and growth, while deepening our knowledge of the channel.

"Doug's understanding of the retail trade is unparalleled and will help us further deepen our relationships within that sector of the industry. We look forward to working with Doug over the coming years."

INDUSTRY EXPERIENCE

Newhouse was the former Editorial Director and Co-founder of the *[then known]* The Duty Free Business (October 1997 to December 2017) and also founded Duty Free News International (1987-1997).

He has also contributed towards The Economist, International Herald Tribune, Airports International, ACI Communiqué, Executive Travel, Generation Research and many other publications and bodies.

In addition, Newhouse has presented and mediated at numerous prestigious international industry events from London to Beijing and has covered many of these as a journalist.

His conference credits include multiple ACI Europe events, Tax Free Asia Pacific (TFAP), Chinas Century Conference Beijing, TFWA Cannes workshops and multiple airline meetings.

Prior to all the above, Newhouse initially founded/worked for *ITC/Tax Free Marketing* (editor) and Impact International (senior writer) Drinks International and Wine & Spirit Magazine. He was also voted UK Trade Press Writer of the Year at the age of 24.

DECEMBER ANNOUNCEMENT



Newhouse signed off his last issue as Editorial Director in the December print issue, as readers of *TRBusiness* will be well aware.

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For those of you who may have missed it over the holiday period, Doug stated in his final editorial: "... And finally it is goodbye from me. Well I am told that goodbyes come to us all, so this is mine as I finally bow out of *TRBusiness* after 20 years at the editorial helm.

"Most importantly (*and 'just between you and me'*) I am very happy that my last task at *TRBusiness* is to report categorically what great shape the magazine is in – as well as the website.

"As most would agree, the degree to which Charlotte Turner (*presently on maternity leave*) has embraced the Managing Editor's role and stamped her quality mark on the publication and the industry has been tremendous to see.

"The more recent arrival of Luke Barras-Hill as Deputy Editor has also been a great revelation, adding to the pool of editorial excellence which all three owners of this publication have held so dear since we were mad enough to create *TRBusiness*.

"I'd also like to thank my two fellow Directors and Co-founders Nigel Hardy and Janice Hook for their great support, teamwork and integrity during these two decades and wish them well in the future. But most of all I would to thank the whole industry for putting up with me in all four corners of the world for the last 20 years. Very best regards and good luck to you all."

Readers will also know that TFWA held a retirement party for Newhouse's last TFWA World Exhibition & Conference in October 2016, attended by his close friends and colleagues.

His inimitable style and unassuming outlook (*As many will know of Doug, he is never one to hog the spotlight*) was summed up well in a line during his leaving speech at his final TFWA.

Newhouse said at the time: "As everybody knows, I'm not terribly good at this. There are other people in the media who are much better at talking about themselves than I am."

However, the *TRBusiness* team would like to take the opportunity to shine the spotlight on Doug one last time and thank him for his sterling work and unfaltering commitment in growing the magazine over 20 years.