Jean-Paul Agon pays tribute to Mrs Liliane Bettencourt

It is with regret that we report the passing of Mrs Liliane Bettencourt, daughter of the legendary Eugène Schueller who originally founded the LOréal Group.

In a brief tribute, Mrs Françoise Bettencourt Meyers said she passed away on September 20 at her home, aged 95 years old,

Françoise Bettencourt Meyers said her husband Jean-Pierre Meyers and children, Jean-Victor and Nicolas 'share an infinite sadness', as she reported that her mother passed away peacefully at home.

LOREAL COMMITMENT

She added: “In this painful moment for us, I would like to reiterate, on behalf of our family, our entire commitment and loyalty to LOréal and to renew my confidence in its President Jean-Paul Agon and his teams worldwide.

“My parents have not only been able to help the development of LOréal. They have also founded a caritative Foundation that I am glad of chairing today.”

Adding his comments and sympathies, Jean-Paul Agon, Chairman and CEO of L’Oréal Group said: “I have just learned with great sadness the passing of Mrs Liliane Bettencourt, daughter of Eugène Schueller, founder of the LOréal Group.

Mrs Liliane Bettencourt, who was a great supporter of the LOréal Group.

AGON PAID TRIBUTE TO HER GREAT CONTRIBUTIONS

“All of LOréals employees join me in expressing our most sincere condolences and affectionate thoughts in these sad moments to Mrs. Françoise Bettencourt Meyers, Mr. Jean-Pierre Meyers, and their two sons Jean-
Jean-Paul Agon pays tribute to Mrs Liliane Bettencourt

Victor and Nicolas.

“We all had a great admiration for Liliane Bettencourt who always looked after LOréal, the company and its employees, and was very attached to its success and development. She has personally contributed greatly to its success for many years.

“Mrs Liliane Bettencourt was a great lady of beauty who has left us and whom we will never forget.”

In a tribute to her, Jean-Paul Agon said that those who knew her ‘will keep the memory of a woman of exception.’

Jean-Paul Agon, Chairman and CEO of the LOréal Group.

QUEST FOR EXCELLENCE

He added: “Mrs Liliane Bettencourt always had the taste for entrepreneurship, a natural curiosity, and a boldness for new ideas.

For decades, she has conveyed the spirit of the founder of LOréal, the spirit of her father, Eugène Schueller, as the quest for excellence and the highest standards, and the deepest respect for the men and women of the House.

“With her advice and kind attentiveness, she always encouraged us to dare, to take risks, to go ever further. To fully realize our ambition to turn LOréal into a global champion. She was with us on every step of this wonderful adventure. For all of this, we are immensely grateful.

Since her father’s death in 1957, Mrs Liliane Bettencourt has repeatedly shown her unwavering commitment and support to LOréal. She ensured the stability of the shareholders, which gave LOréal its continuity, its solidity and allowed its tremendous development; it is a rare asset, even irreplaceable, for a company like ours that envisions its strategy in the long-term.

“At every moment, she showed her deep attachment to LOréal, and has always ensured its longevity.”