La Prairie intercepts wrinkles in fourteen days and nights

Swiss premium skincare brand La Prairie claims to have created a wrinkle-fighting product which can produce results in fourteen days and nights.



The Line Interception Power Duo is described as a 24-hour 'beauty experience' and a genuine alternative to professional procedures.

La Prairie's newest creation is said to target wrinkles at their inception and helps to smooth them where they have already appeared.



"When it comes to fighting wrinkles, each day counts and each night," says the brand.

"Our scientists have identified three types of wrinkles to fight for one lineless future.

La Prairie's Line Interception Power Duo combines the actions of all targeted professional procedures against wrinkles. All wrinkles from expression lines to UV induced wrinkles and gravity related creases & folds."

Click to enlarge image.