

Leanne Nutter promoted to Retail and Brand Director at Blackjack Promotions

**UK travel retail and brand experience specialist
Blackjack Promotions has promoted Leanne Nutter
to Retail and Brand Director, effective this month
(1 June 2021).**

Nutter will report into Antony Marke, Aviation Group, Managing Director and be based at Blackjack Promotions' head office at London Heathrow's World Business Centre.

During her time with Blackjack, part of the ABM Group for almost two decades, Nutter has led teams and managed different areas of the business. Her roles have included Head of Staffing and most recently Head of Travel Retail, the company's largest division.

In her new role, Nutter will be responsible for guiding the Blackjacks experienced team to continue delivering a world-class service to clients while also providing existing and prospective clients with creative ideas and solutions.

She will also strive to identify and create new opportunities across travel retail and beyond.

LEVERAGING THE TEAMS STRENGTH

Like many aviation and retail businesses, Blackjack Promotions has been hit hard by the pandemic. As a result, it has sought new opportunities to leverage the teams strength, skills and agility.



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In addition, Blackjack has redeployed hundreds of its team members into the NHS to support coronavirus-related activity.

Commenting on the promotion Nutter (pictured) said: "During my 20 years of working with Blackjack Promotions we have been through huge growth and change, which has equipped me with a deep understanding of the business, our values and our vision which I can bring to this new role.

"People are at the heart of the Blackjack Promotions business and I can't wait to lead the team into a new era of travel retail as we return with passion, our entrepreneurial spirit and a new perspective."

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Marke said: "Hugely excited by this promotion, Leanne's knowledge and understanding of our business and the industry as a whole is invaluable. Working with Leanne over the last few years, she has been exemplary at delivering successful brand engagement and customer experience campaigns for all of our key brands.

"As Retail and Brand Director, Leanne will be integral in ensuring that our position as the UK's leading travel retail and brand experience specialist is maintained and grown as the travel market recovers."

Leanne Nutter was a columnist last year as part of our popular Over to You series. Click [here](#) to read the column. Interested in getting involved? Please contact one of the editorial team at the following: luke@trbusiness.com; andrew@trbusiness.com.

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