

Momentum builds for TR Consumer Forum as industry pledges support

Excitement is building for the second annual TR Consumer Forum to take place in Limassol, Cyprus from Sunday 4 September to Tuesday 6 September, as new sponsors pledge their support for the game-changing industry event focused on consumer insights and research.



Registration for the 2022 TR Consumer Forum will open very soon. To be contacted for sponsorship/speaking opportunities, [click here](#).

At this year's event, delegates will once again be treated to a feast of exclusive consumer insights shared by TRBusiness partner, m1nd-set the leading travel retail research company accompanied by engrossing panel discussions and multiple, high-quality networking opportunities.

As reported, Aer Rianta International (ARI) company CTC-ARI – operating as Cyprus Duty Free – **has signed up as Host Sponsor for the TR Consumer Forum 2022.**

TRBusiness and m1nd-set are delighted to reveal that Anne Klein, Armitron, E. Gluck, Torgoen and WITHit have signed up as Platinum sponsors of this year's event, while Go Travel and Blackjack Promotions are Gold sponsors.

Beam Suntory will sponsor the event's opening cocktail while Altavia, Nora Norway and Zyn (Swedish Match) will take advantage of the Exhibition Showcase opportunity in Cyprus. Artisan People are one of the event's exclusive partners while Loacker, Nestlé, Ritter Sport and Walkers Shortbread will sponsor the event's coffee breaks.

Please see our 2021 TR Consumer Forum highlights reel and our glowing testimonials kindly supplied by some of our delegates, below.

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The 2021 TR Consumer Forum was the first physical event of its scale for global duty free and travel retail since the beginning of the global pandemic in 2020 and was extremely **well received** across the breadth and depth of the industry.

Taking place one month ahead of TFWA's World Exhibition and Conference in Cannes – which is currently scheduled for the week commencing 3 October – the TR Consumer Forum enables attendees to glean significant insights and data on consumer trends prior to their customer meetings in Cannes and end-of-year marketing budget planning.

To contact m1nd-set about current shopper insights opportunities – whether bespoke ad-hoc research or syndicated research projects – please write to info@m1nd-set.com.