



As it prepares to exhibit at the TFWA World Exhibition, World of Patria International announces new listings for its Face Matters skincare range.

The products have been accepted by DFASS for preorder on Virgin Atlantic flights from November, with products scheduled to be onboard from early 2015. Outside of travel retail Face Matters will be stocked by Fenwick of Bond Street from November, and has also secured an affiliation with Mr & Mrs Smith Boutique Hotels with Amazon Luxury Beauty partnering on e-commerce sales.

Says Sally Curson, Founder of Face Matters, "Our great range of products cater for a huge variety of skin, whether it be problem skin or just wanting to ensure that your skin looks youthful and fresh. We're really beginning to make inroads into travel retail, despite a huge amount of competition out there."

Available to sample at Cannes, the Face Matters range includes:

All Day Spritz Ideal for long flights or keeping cool by the pool, the spritz spray boasts stimulating collagen to reduce wrinkles and significantly combat the ageing process.

Elixir – A potent formula with a high density of collagen actually visible to the human eye, leaving skin feeling soft, smooth and nourished with a luminous, flawless appearance.

24/7 Balm A multi-purpose luxury balm to leave the skin feeling cleansed, soft, radiant and ready to nourish. Can be used as a super restorative mask apply a thin layer and leave overnight.

Anytime Cleanser An effective yet gentle foaming cleanser which leaves the surface of the skin cleansed and revitalized without tautness. Contains blends of argan, aloe and pure organic mineral silicon.

Morning Moisture – A light and soothing daily moisture cream which enhances natural hydration. Rich in beta-carotene, essential fatty acids, oleic and linoleic acids, plus skin-loving vitamins A and E, and phytic acid Vitamin B complex to stimulate cell regeneration.

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