

Paul & Shark expands travel retail team

Luxury Italian sportswear brand Paul & Shark has announced the appointment of Daisy Petevis as Travel Retail Area Manager, reporting directly to Worldwide Travel Retail Director Catherine Bonelli.



Daisy comes to Paul & Shark from Devanlay Lacoste which she joined in 2012 as Travel Retail Assistant, becoming Travel Retail Inflight Manager in 2013.

During this time she signed a number of new airlines in addition to managing a number of projects, including the development of an exclusive inflight collection.

Prior to Lacoste, Daisy worked as an intern with Mac Cosmetics at Estee Lauder Group – Travel Retail. With a BA (Hons) in Management and Business Administration from Henley Business School, Daisy brings experience of social media marketing to Paul & Shark and is multi-lingual, speaking Greek (native), English (fluent) and French (fluent).

Says Catherine Bonelli, “I am delighted to welcome Daisy to the travel retail team. I know her very well and am extremely confident that she will play a vital role in continuing to build our travel retail distribution globally, both on the ground and in the air.

“Following an incredibly successful 2014, we have a very active year planned in 2015 with many exciting project ahead. With the addition of Daisy’s passion and experience, Paul & Shark is now in a fantastic position to really build its travel retail position.”