Diageo Global Travel (GTME) has unveiled a new variety of its Talisker Single Malt Scotch Whisky with Talisker Dark Storm from the Island of Skye.

The new travel retail exclusive (45.8% ABV) is described as ‘the smokiest’ whisky produced by the remote island distillery, having been matured in deep charred oak casks for extra spice and smoke.

Speaking at the launch, Steve White, Diageo Marketing Director Global Travel and Middle East, said: “Talisker Dark Storm is an incredible new flavour-offering from one of the world’s best known and most loved Scotch Whiskies.

“It’s a single malt that captures the untamed spirit of a full-blown storm at sea. It is intense and powerfully flavoured... a whisky that offers an element of ‘rugged luxury’ to today’s travellers, adventurers and whisky connoisseurs alike.
EXCLUSIVE FLAVOUR EXPERIENCE

“We know that shoppers in the travel retail channel are looking for innovative new flavour experiences that they can’t get anywhere else and Talisker Dark Storm meets that need perfectly. This is the kind of discovery that they will be keen to share.”

Talisker Dark Storm is being made available in one-litre bottles and is priced at the approximate equivalent of £42.00 ($64.81) in travel retail outlets across Asia, Europe and the Middle East from this month.

Diageo describes the colour as deep amber, with a nose imparting a salty and smoky edge combined with aromatic spices and oak, which for some is said to develop into ‘the sweetness of stewed apples’.

The new line is described as ‘exceedingly smooth and sweet’ on the palette, with an ‘intense, vibrant combination of fresh fruits, blackcurrants and liquorice’ giving way to rich smoky aromatic spice flavours. The finish is described as ‘warm, lingering and powerfully smoky’.