

Some 300 guests joined the 'Masters' Evening' last night

La Plage du Festival was the venue for last night's 'Masters Evening' at the TFWA World Exhibition in Cannes, France, where Neuhaus, Flor de Caña and Oettinger Davidoff AG teamed up again to entertain 300 guests to an evening of gourmet experiences and fine cigar enjoyment.

The premium event held just off the famous Cannes Croisette saw guests pampered with various hors d'oeuvres, pralines, chocolates and rum-based cocktails, complimented by Davidoff's new cigar line – Davidoff Winston Churchill Late Hour – which is said to have been received very well by the invited attendee aficionados.

THE IMPORTANCE OF THE DUTY FREE CHANNEL

"Our Masters' Evening underlines once more the importance of our presence and brand performance in duty free", said Oettinger Davidoff's CEO, Beat Hauenstein.



Davidoff Winston Churchill Late Hour cigars. Click on all images to expand.

"Davidoff is, and will remain, the indispensable business partner for travellers and aficionados across the globe," he said.

Oettinger Davidoff's Senior Vice President Europe and Duty Free Martin Kaufmann added: "The Davidoff Winston Churchill Late Hour cigars are inspired by Sir Winston Churchill, one of the most celebrated cigar lovers in history.

They have been crafted to reflect Winston Churchill's character and the darkness during which he was most creative.



Flor de Caña is Nicaraguas super premium rum.



A MOST REMARKABLE SETTING..

"We are very excited about the result and hope it will open up the cigar aficionado's world to new tastes and rewarding experiences," he

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Neuhaus Belgian Pralines on show at the reception.

said.

Once again, all three partners teamed up to provide a suitable environment in which to talk freely with their invited business partners without interruptions, while also sharing pleasant interaction with others.

This is now the fourth special event of this kind organised in Cannes by the three hosts who all agreed that it was held 'in a most remarkable setting'.



The Masters evening reception was held on the beach right opposite the Carlton Hotel on the Cannes Croisette.