

SunExpress & Retail inMotion renew contract for 3 years

Retail inMotion, the onboard retail specialist of the LSG Group, has announced that it has extended its existing contract with SunExpress Germany for another three years.

The new contract with SunExpress Germany, which is considered to one of the largest scheduled and charter airline carriers between Europe and Turkey, covers full onboard retail management for the airline, says RiM. This includes designing and managing the airline's onboard retail programme.

According to the onboard retailer, the SunExpress onboard retail programme consists of around 30 food and beverage items and approximately 70 boutique and duty free articles.

Retail inMotion says it services around 150 flights per week during the airline's winter schedule, which increases to around 330 flights per week during the summer.

FLEXIBLE SUPPORT & OPERATIONAL RELIABILITY

Commenting on the contract extension, Lars Redeligx, Chief Commercial Officer Europe of LSG Group said: "The LSG Group is proud to continue the partnership with SunExpress Germany for three more years.



(L to R) Tobias Schulte, Senior Manager Product & Service, SunExpress Germany; Jens Bischof, Managing Director, SunExpress Germany; Lars Redeligx, Chief Commercial Officer Europe, LSG Group; José Lirio Silva, Managing Director, Retail inMotion.



We will not only provide our industry-leading Retail inMotion technology and take care of the last mile, but Retail inMotion will also further manage the onboard retail programme of SunExpress. This is a great sign of trust in our capabilities."

According to Retail inMotion, it has been partnering with SunExpress since the airline introduced its onboard retail programme back in 2014.

"We are very happy that we could extend our partnership with Retail inMotion as we very much appreciate the flexibility, support and operational reliability of the team," adds Jens Bischof, Managing Director of SunExpress.