

Travel Blue to showcase new kids pillow range in Cannes

Travel Blue will showcase its new kids pillow range at the TFWA World Exhibition in Cannes.

The company, which will exhibit from a new location this year (*Red Village L14*), sells neck pillows in over 100 countries and in airport duty free shops worldwide.

Comprising 10 travel pillow animals (*Penguin, Ram, Unicorn, Sheep, Cat, Dragon, Panda, Elephant X 2 and Pig*), the range is made from plush felt fabric. Children can relax and sleep comfortably in pillow mode and then play with their favourite animal friend, according to the company.

In further news, Travel Blue has expanded into *China* with three branded stores in Guangzhou Baiyun, Hangzhou Xiaoshan and Hohhot Baita International Airports.



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