

WDFG wins major airport award



World Duty Free Group (WDFG) won 'Airport Retailer of the Year - Multiple Locations' at the 30th Frontier Awards last night.

The awards ceremony was held at Tax Free World Exhibition's annual conference and exhibition in Cannes, with WDFG winning the award in this new category for the first time after winning the much heralded 'Airport Retailer of the Year' accolade last year.

This year's award ceremony was held at the Hotel Martinez located on the Croisette in Cannes, where WDFG was recognised for operating some of the 'most exciting and engaging airport shops in the world'. In a statement today, World Duty Free management added that this is 'recognition of the company's expertise and achievements in this increasingly complex and dynamic global industry'.

According to WDFG, it was the retailer's commitment to growing business in new regions, which really stood out for the panel. They apparently praised the travel retail focus on destination and localisation by WDFG.



A GREAT HONOUR.

Commenting on the company's latest success, Eugenio Andrades, Chief Commercial Officer of WDFG said: "It is a great honour to be chosen as winners of this important award. WDFG's objective is to be seen as leaders in the airport retail industry, developing this position through exciting store environments, innovative use of technology and a clear focus on customer service.

"The last year has seen the Group demerge from its parent company and float on the Milan stock exchange. We have opened stores in new markets and we have continued with a massive regeneration project of our operations around the world.

"This award is a source of great pride for the management and employees of World Duty Free Group and underlines our continued success as one of the world's leading airport retailers."