

Unifree Duty Free reflects on its efforts promoting sustainability in 2023

Unifree Duty Free has undertaken a series of sustainability projects in 2023 for which it has been awarded by organisations focusing on gender equality, equal opportunity, diversity, inclusion, and accessibility.

Unifree Duty Free (Unifree DF) has been awarded at the Sustainable Education Development Awards organised by the Sustainable Learning Development & Excellence Association (SEGM).

SEGM is a member of the European Quality Management Foundation, which promotes practical frameworks for organisational change and performance improvement. Unifree was awarded for its LTC Category Training.

Unifree DF won for its LTC Category Training, which it says aims to contribute to a sustainable future by implementing pioneering projects in sustainability.

Further, Unifree DF received a GreenStars Corporate Sustainability Model Certificate for its work in gender equality, the program for which was developed by Yildiz Technical University.

It says its work in gender equality looks inward too; 60% of Unifrees executive board, 42% of recruits in the first 6 months of 2023, and 37% of all employees are women.



Unifree has launched or was involved in a number of holistic sustainability initiatives in 2023.



Unifree also became a signatory of the Womens Empowerment Principles in partnership with UN Women and the Global Compact (Photo: UN Women/Uma Bista)

The Global Compact is a non-binding United Nations pact to get businesses and firms worldwide to adopt

Unifree Duty Free reflects on its efforts promoting sustainability in 2023

sustainable and socially responsible policies, and to report on their implementation.

“As the Unifree Duty Free family, we develop strategies focusing on our human resources and take actions in line with these strategies to reach our sustainability goals. In 2023 we have achieved considerable results in this field and we aim to contribute creating a more sustainable and better shared future by doing our business the right way, said Ali Şenher, CEO at Unifree Duty Free.

The company also recently obtained an ISO50001 certificate, a voluntary international standard for the establishment, management and improvement of energy consumption and efficiency.

Commonly, this includes the development of a dedicated energy management system (EnMS), which has led to the addition of self-checkout kiosks at its retail stores.

Finally, Unifree DF recently established its Unifree Academy, a training resource which promotes the participation, motivation, and development of employees in achieving sustainability goals, offering regular in-house development and training opportunities for education and development.

READ MORE: [Unifree introduces self-checkouts at Istanbul in Turkish duty free first](#)

TRB BUSINESS