

Dufry/Hudson wins 7 stores at Raleigh Durham Airport

The Dufry-owned Hudson Group - partnering with Shaw Foods - has been awarded seven new specialty retail, travel essentials and duty free stores over total space of nearly 600sq m at Raleigh-Durham International Airport (RDU).



Hudson says its successful offers at the North Carolina airport feature 'an eclectic mix' of leading national and local brands, including: Hudson, Ink by Hudson, City Market News, Raleigh-Durham Duty Free, Vineyard Vines, 5th & Sunset, and Tech On the Go.

"Hudson Group is transforming travel retail with its inviting new store concepts, and we cannot wait for customers and visitors alike to enjoy our newest innovative creations at RDU," said Joseph DiDomizio, President & CEO of Hudson Group, Division CEO, North America at Dufry.

EXPANDED RELATIONSHIP FOR HUDSON

"We are proud to expand our strong relationship with Raleigh-Durham International Airport, and to deliver the best leading national and local brands to our customers in Terminal 2."



Raleigh-Durham International Airport in North Carolina.

Adding her comments, Kristie VanAuken, Raleigh-Durham Airport Authority Vice-President of Communications and Community affairs said: "Hudson's new, fresh retail concepts will appeal to customers who want to start their vacation or business trip at RDU. We are glad to extend our very successful partnership with Hudson Group."

On the travel essentials side, Dufry/Hudson describes its 'Hudson/Ink by Hudson' as a combination travel convenience/bookstore, while its City Market News is 'designed to reflect the Raleigh-Durham region as a full-service travel convenience store with 'a unique sense of place'.

DUTY FREE AND DUTY DUTY PAID

Meanwhile, the colour-coded Hudson store is divided into four major categories to help customer navigation, while the Raleigh-Durham Duty Free/Duty Paid offerings provide domestic passengers with the opportunity buy cosmetics and fragrances, fashion accessories and confectionery, while international passengers can also purchase duty free tobacco, wines and spirits.

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In addition and on the specialty retail side, Vineyard Vines is described as 'classic, yet contemporary', offering a range of apparel and accessories for men and women, while 5th & Sunset sells sunglasses and watches and Tech On The Go features leading brand names such as Belkin, House of Marley, Wicked, Monster, Mophie, Fitbit and other brands.

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