

Furla opens shop at Silvio Pettirossi International Airport in Paraguay

Furla has announced it has opened a new store at Silvio Pettirossi International Airport in Asunción, Paraguay.



The shop, unveiled in partnership with Top Brands in late May, spans 8sq m and carries Furlas Spring Summer 2019 Collection.

In a statement, Furla said: We would like to extend our thanks to Top Brands for their assistance with the new store, which we are very pleased with.

As reported, Furla reported a rise in its travel retail sales of +16.2% year-on-year in 2018.

The travel retail division, which has a presence at approximately 293 doors (*boutiques, corners, shop-i-shops, aircraft and cruise ships*), accounted for 7.3% of the group's turnover.

Furla has been a **Platinum Sponsor** at both editions of the industrys **first consumer-voted Travel Retail Awards**.

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