ARI announces 'ESG Champions' under new Journey With Purpose strategy

ARI has appointed a team of ESG Champions, tasked with assisting in the implementation of key initiatives under its new ESG strategy, Journey With Purpose.

Each will play a crucial role in ensuring the business delivers on its ambitious targets over the coming years, supporting global initiatives and local transformation.

ARI's Journey with Purpose is a four-pillared approach, with dedicated KPIs and initiatives under People, Planet, Product and Passenger strategic pillars.

People focuses on creating an inclusive culture that puts people at the heart of the business, both its teams and the community

Planet focuses specifically on minimising the impact of its operations on the environment, protecting the planet for the generations to come and future-proofing its business.





The team of 10 ESG Champions, led by ESG
Lead Tracy Ross, have been locally
appointed across each of ARI's global
business units.



The team of ESG Champions includes: Sujat Ameen, Bahrain Duty Free; Katherine Buagayan Espinosa, Abu Dhabi Duty Free; Antigoni Pafiti, Cyprus Duty Free; Sonja Dajevic, Montenegro Duty Free; Daniel Thompson, ARI North America; Claire Breathnach, ARI Ireland; Israa Othman, Ahlan Avenue; Suresh Gudepu, Muscat Duty Free; Edite Louro, Portugal Duty Free; Roger Cossey, Caribbean ARI Inc.

Through product ARI is prioritising ethical and environmentally responsible sourcing, as well as the use of more sustainable materials, making it easier for passengers to make more conscious decisions while they

ARI announces 'ESG Champions' under new Journey With Purpose strategy shop.

Finally, ARI said the passenger has always been at the heart of ARI's ESG efforts and interwoven across all pillars of the strategy, as it is focused on empowering passengers to shop more responsibly, offering sustainable choices and building trust through transparency and communication.

Tracy Ross, ARI's Interim ESG Lead and ARIME Head of Planning & Design, noted: "Our teams are passionate about making a meaningful difference to our business, our passengers, the planet, and each other.

I'm proud to lead our team of ESG Champions who will play a crucial role in helping us deliver on our ESG goals, both locally and globally, in this next phase of our journey."

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