



For our fifth Sustainability Pitch, confectionery manufacturer Mondelēz International tells us how it is working toward a brighter, more sustainable future.

The company offers an insight into how it is helping to drive lasting positive change and create sustainable futures in the cocoa growing communities of Ghana, by working closely with farmers and their families.

Mondelēz also shares the details of the next steps in its Travel Retail Made Right sustainable journey, including the project to turn Toblerones into tricycles with the help of dedicated activations in the channel.

The funds raised are helping to bring to life a dedicated mobility project in its cocoa communities.

Beatriz de Otto Méndez, Head of Customer Marketing World Travel Retail, answers questions put to her by our high-profile panel of Sustainability Guardians.

Please watch the video below to find out whether Mondelēz International has been awarded TR Sustainability Trailblazer or TR Sustainability Hero status.

You can find out more about this year's Sustainability Guardians, and how the Sustainability Pitch initiative works, by watching the Explainer Video below.

VIEW NOW: The Sustainability Pitch Session 1: Chilly's

VIEW NOW: The Sustainability Pitch Session 2: Ferrero

VIEW NOW: The Sustainability Pitch Session 3: Beam Suntory

VIEW NOW: The Sustainability Pitch Session 4: Sustainaholics

WATCH THE EXPLAINER VIDEO

About TR Sustainability Week: 4-8 September 2023

Register for VIP access. We have a busy pipeline of digital content that's being delivered right up until the end of the day on Friday, and you can sign up in seconds to stay updated. If you haven't already done so, **please do register by clicking [here](#)**. Registered delegates receive handy reminders about all the content

The Sustainability Pitch Session 5: Mondelēz International
that's available to view.

Join the live conference sessions. Sustainability is important to TRBusiness, which is why the event is 100% complimentary to attend. All the live conference sessions, which were broadcast on Tuesday 5 and Wednesday 6 September, are now [available to watch on-demand here](#).

View our sustainability content. Stay close to the [dedicated section on our website](#) to view more TR Sustainability Week content, including this year's Sustainability Pitches.

Read the Sustainability Issue. The dedicated TRBusiness Sustainability Issue 2023 can be read [here](#).

To find out more, about TR Sustainability Week 2023 please visit: www.travelretailsustainabilityweek.com

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